Training: AWS
Generative AI for Executives

TRAINING GOALS:

In this course, you will learn how to leverage generative artificial intelligence (AI) within your organization. We'll cover how to drive business value with generative AI, the use cases across various industries, and the considerations to implement generative AI safely and responsibly. The goal of this course is to provide you with the fundamental concepts and tools you'll need to successfully lead generative AI initiatives within your organization.

Course objectives

In this course, you will learn to:

- Recognize the potential business value of generative AI
- Identify real world use cases that you can implement today
- Manage the people, process, and technology changes needed to be successful
- Use generative AI safely and responsibly
- Identify the specific steps you can take to get started with generative AI

Intended audience

This course is intended for:

- Executives and Senior Business Leaders

CONSPECT:

- Module 1: Introduction to Generative AI
  - Definitions and terminology
  - AWS approach to generative AI
- Module 2: Generative AI Use Cases
  - Common use cases
  - Real-world case studies

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- Module 3: Overcoming Technical and Organizational Challenges
  - Security
  - Accuracy
  - Cost
  - People and culture
- Module 4: Implementation
  - Identifying your use case
  - Assessing data, technology, people, and processes
  - Evaluating business impact and scaling
- Module 5: Next Steps in Your Generative AI Journey
  - Next steps and additional resources
  - Course summary

Difficulty level



CERTIFICATE:

The participants will obtain certificates signed by AWS (course completion).

TRAINER:

AWS Authorized Instructor (AAI)

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